



# THE VALUE OF STROKE CENTER CERTIFICATION

Driving comprehensive quality stroke care to improve patient outcomes and hospital value.

## RESOURCES

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#### **Comprehensive Program Manual** A best practice guide offering:

- Certification standards
- Supporting center resources
- Examples of structure to build your stroke program team



### **Quality Improvement Consultation**

Partnering with you every step of the way.

- ASA staff helps you meet your stroke program goals
- Ongoing collaboration with multidisciplinary team to improve patient care and outcomes
- Site preparation to help your hospital prepare for certification (case records review, review of workflows, program charter, meeting minutes)



### Stroke Registry Participation

Full access to ASA's quality improvement registry.

- Benchmark and compare against regional and U.S. hospitals
- Work with the ASA to identify opportunities, implement plans to improve quality

### Professional Tools & Education

Continuing education, prevention, treatment and recovery tools, like:

- Provider education and webinars
  - Best practices to improve processes, quality indicator scores, patient care and outcomes
- Stroke Lifelong Learning Library (accredited education)
- Resource library
- Science journals and guidelines



### Patient Education & Awareness Resources Bold and memorable patient materials.

- Patient information
- Caregiver Guide to Stroke
  - AHA's Support Network
- Signs and symptoms resources
- Stroke rehab toolkit

The American Stroke Association is collaborating with MENASO to improve quality and access to stroke care by offering a stroke center certification in the United Arab Emirates and Kingdom of Saudi Arabia.

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### BENEFITS



#### Marketing Recognition

A tangible demonstration of a hospital's commitment to improve and save lives.

- Regional, national, and international presentation and showcase opportunities
- Robust promotional toolkit after your hospital is awarded certification



### **Professional Development**

Unique ability to develop skills and opportunities that build careers.

- Professional membership opportunities
- Research and publication opportunities



### **Networking & Mentorship**

Access to our online community for certified hospitals offering:

- Support, resources and access to stroke experts
- · Information and best practice sharing
- Collaboration and mentorship opportunities



### Stroke Systems of Care Advocacy

National and international networking

#### Join an elite group of hospitals elevating stroke care.

- Ongoing advocacy support for stroke systems of care
- Certified centers play an active role in setting national stroke agenda and establishing key priorities
- Relationships with pre-hospital providers, other stroke centers and stroke community

### Contact us today at middle.east@heart.org